

Hey, I'm Vadim, a designer with over a decade of experience turning ideas into bold brands and smart digital experiences.

● Available for freelance work.

WORK EXPERIENCE

Independent Designer

2017 - Current

Today, I work on a range of branding and digital projects—including art direction, brand design, user interfaces, websites, mobile apps, and design systems—for clients from startups to large companies across diverse industries.

Lead Designer @ Bosonet Ltd.

2012 - 2017

I was the sole UI/UX designer at a software company, working mainly with B2B clients. I led projects from initial briefings through workshops, research, user flows, wireframes, and final designs—balancing aesthetics with usability to create effective, user-centered platforms.

UI Designer @ Yousites, Inc.

2011 - 2012

I began my UI design career at a startup building a drag-and-drop website builder. As the sole designer, I worked closely with the launch, development, and product teams to create prototypes, layouts, and responsive designs, while delivering all necessary interface assets.

SKILLS

Product Design
UIX Design
Branding
Art Direction
Visual Design
Design System

TOOLS

After Effects
Figma
Illustrator
InDesign
Photoshop
Midjourney
ChatGTP

LANGUAGES

Hebrew
Russian
English

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